

NICK ESHNAUR

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EXPERIENCE

Draft Creative

Senior Designer {Dec 2022 - Present}

As a senior designer, I often take point on design, ideation, and implementation for our clients across a variety of industries—from real estate to health to high-end furniture. Every day at Draft is a unique experience as I spearhead problems alongside our talented team. I have created full-scale data-driven website redesigns, emails, branding, and beyond.

Freelance

Designer {Aug 2020 - Dec 2022}

While pursuing a Master's degree, I worked freelance part-time, executing app, web, and visual design projects for clients such as Innerbloom, SportTrakk, and Sharp Real Estate.

The Walt Disney Company

Product Designer {Feb 2018 - Aug 2020}

I developed designs on web, app, and OTT platforms for brands such as Disney, ESPN, Star Wars, ABC, and more. Utilizing user data and research as my North Star, I took a guest-first approach to my designs, ensuring their experience with our products was exceptional. During my time, I redesigned the homepage of StarWars.com, created the Disney News site, and played an integral role in an international overhaul of Disney.com, collaborating with the U.K. team to refresh Disney's digital presence.

Digital Designer {Sept 2015 - Feb 2018}

At Disney.com, I was an integral part of designing our website, creating assets for online entertainment, and advancing the UI visual language of our brands. Daily tasks included producing digital assets to support initiatives and crafting designs to support the Disney brand.

SKILLS

Software Skills // Figma, Sketch, Adobe Suite (Photoshop, Illustrator, After Effects, InDesign, etc.), Keynote, Zeplin, UserTesting.com, & Lucidchart, to name a few.

Other Skills // UX/UI Design, Visual Design, Branding, Analytics, Project Management, Communication, Prototyping, User Research, Information Architecture, Problem Solving, Organization, Collaboration, & Witty Banter.

ACCOLADES

B.S. Graphic & Web Design, John Brown University
{Aug 2011 - May 2015}

Masters in Intercultural Studies [High Honors], Biola University
{Aug 2020 - Dec 2023}

2020 Webby Award Winner for The Star Wars App.
2019, 2018, & 2017 Webby Award Winner for StarWars.com.
Earned a trophy for 'Most Punctual' on my 5th Grade Baseball Team.